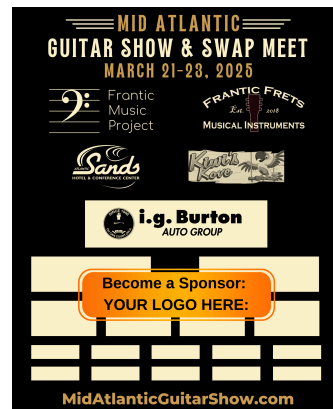


Mid Atlantic Guitar Show & Swap Meet
26374 Broadkill Rd.
Milton, DE 19968
302-402-3055
www.franticmusic.org



Dear Business Owner or Manager,

Frantic Music Project, Inc., of Milton, Delaware, presents:

The 2025 Mid Atlantic Guitar Show & Swap Meet! This unique 3-day event will feature guitar-centric vendors. The Inaugural 2024 show saw over 1,000 attendees during the 2-day show. For 2025, we have added on Sunday and expect attendees from as far away as the New York City area, D.C., and the Carolinas.

Who attends a Guitar Show? Guitar enthusiasts and collectors from all along the Eastern Seaboard. Our exclusive Event Guide will showcase all the Delaware Beaches and Rehoboth have to offer - including **YOUR** business! The full-color guide is distributed to attendees and is available on the Mid Atlantic Guitar Show Website. Printed on high-quality gloss stock, it will certainly be kept long after the show's over.

Advertising for this event not only goes to support a charitable cause but will put your business in front of a new audience. Whether you are a restaurant, hotel, boutique, spa, B&B, or hotel, this is a great way to get your information out to a group of unique visitors to the Rehoboth Beach area. Many will be visiting the area for the first time.

Sponsors may include company-branded material for the Event Bags for attendees. Sponsors will have their logo on event banners/signage, shout-out at the event, social media, and press release. Plus, receive some 3-day passes, tickets for a live musical performance on Friday night, and Les Paul Exhibit presentation on Saturday.

Advertisers may offer coupons or business cards for inclusion in the event bag.

Thank you!
Mary Knight
Co-Founder Frantic Music Project

All proceeds will benefit Frantic Music Project, Inc., an IRS-recognized 501(c)(3) charitable organization.

Mission: Provide subsidized equipment, services, and financial aid to economically challenged performing musicians, regardless of age, who currently have or are pursuing a career in music within the State of Delaware.

2025 Mid Atlantic Guitar Show Sponsorship opportunities.

Please check one:

FRONT OF HOUSE – \$2,500

- Large Logo on T-shirt and Event Bag
- Exclusive Double Full-page Center
- 2 x 3-Day Event Passes

FOLLOW SPOT – \$1,000

- Small Logo on T-shirt and Event Bag
- Exclusive Inside Center Section Full-page Ad
- 1 x 3-Day Event Pass

LIGHT SHOW – \$1,500

- Medium Logo on T-shirt and Event Bag
- Exclusive Inside Back Cover Full-page Ad
- 1 x 3-Day Event Pass

GREEN ROOM – \$500

- Business Name/Logo on T-shirt and Event Bag
- Full-page Ad
- 1 x 3-Day Event Pass

Advertising Opportunities:

FULL PAGE AD – \$250

4.5" x 7" full-color ad

HALF PAGE AD – \$150

4.5" x 3.5" full-color ad

BUSINESS Or INDIVIDUAL LISTING – \$100

Listing including business name and website or a short message

___ PAYMENT ENCLOSED

___ PAY ONLINE: www.midatlanticguitarshow.com

Please fill in this form and either mail along with your check made payable to Frantic Music Project, Inc., or email to contact@franticmusic.org. To ensure inclusion in all the printed materials, please secure your space by February 5, 2025.

BUSINESS LISTING NAME: _____

BUSINESS WEBSITE: _____

CONTACT: NAME: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

Please email camera-ready artwork to: contact@franticmusic.org by February 5, 2025.

Mail to: Frantic Music Project

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